



Ontario Federation of 4WD Recreationists
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Policy Document - Images

Disclaimer

OF4WD policy documents are not by-laws. They are documents that explain some of the procedures and stances the OF4WD takes on certain issues. They outline procedure and clarify the process involved in interacting with the OF4WD. Policy documents are updated periodically and thus should be revisited regularly if in question. The OF4WD makes no claims as to the completeness of the information herein. The comments below are based on the opinion and judgment of the Board of Directors for guidance purposes only and should not be considered legally binding.

Use/Display of Photography or Graphics by OF4WD

In following the primary mandate of the OF4WD, ensuring the sustainability of 4-wheeling in Ontario & beyond, the OF4WD restricts the use of questionable photography/graphics on its publicly accessible website and forums. These restrictions are in place to avoid the display of materials which may portray the OF4WD, its members, or the 4-wheeling community in a manner which could be interpreted incorrectly by the public. Uninformed perception fuels stereotypes, which hamper the efforts of the OF4WD in achieving its mandate.

Guidelines for the submission and display of photography are below.

*Photography with the following characteristics **will not** be endorsed by the OF4WD on public material:*

- Photos depicting 4WD enthusiasts in dangerous situations.
- Photos depicting environmental damage/degradation during 4WD use.
- Photos depicting unsafe vehicle or, where appropriate, drivers without appropriate safety equipment.
- Photos including individuals under the influence of alcohol, in the possession of alcohol, or consuming alcohol.
- Photos in which slanderous material against any individual, association, or manufacturer is included.
- 4WD vehicles engaged in high-speed driving, racing, or air-borne.
- Photos depicting 4WD vehicles crossing streams, protected, or sensitive areas.
- Photos that clearly show signage from another trail user group.

*Photography with the following characteristics **will** be endorsed by the OF4WD on public material:*

- Photos showing the diversity of 4WD enthusiasts, their demographics, and their vehicles.
- Photos showcasing cooperative interaction between 4WD enthusiasts on an off the trail
- Photos describing OF4WD initiatives, events or programs.
- Photos depicting 4WD vehicles in scenic locations and/or being used in other contexts (camping, canoeing, etc...)